

AW16 BOOTS



Upright Faros



Upright Sterling



Upright Upton



Andrew Weil
Dr. Weil Recommends
ANDREW WEIL, M.D.

WEARING IN: It may take some time to adjust to the built-in biomechanical orthotic. We suggest wearing these for a few hours at a time for the first few days to allow your body to adapt to the technology.

PROVEN TECHNOLOGY

- Our Elevated Support orthotic technology allows for longer, more comfortable wear of our heeled styles, like boots, wedges and pumps.

QUALITY MATERIALS & CONSTRUCTION

- Rich textured leathers in solid colors and suede
- Elevated Support Technology
- Removable microfiber covered EVA orthotic
- Long wearing rubber outsoles
- Available in multiple colors

IDEAL FOR

- Anyone looking for great arch support and comfortable shoes.
- Add-on sale or “second pair” opportunity, especially for customers who wear orthotics.

SIZING

Upright Upton & Upright Sterling

Women's whole & half sizes
Medium: 5, 6-10, 11
Wide: 6-10, 11

Upright Faros

Women's whole & half sizes
Medium: 5, 6-10, 11

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VIONIC
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AW16 FLATS

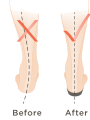
Gem Caballo



Chill Larrun



Spark Minna



Supports
Natural Alignment
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WEARING IN: It may take some time to adjust to the built-in biomechanical orthotic. We suggest wearing these for a few hours at a time for the first few days to allow your body to adapt to the technology.

PROVEN TECHNOLOGY

- Stylish and comfortable footwear that incorporates podiatrist-designed biomechanical orthotic which may help relieve heel pain.*

QUALITY MATERIALS & CONSTRUCTION

- Rich textured leathers in solid colors, suede, haircalf and metallics
- Removable microfiber covered EVA orthotic
- Long wearing rubber outsoles
- Available in multiple colors

IDEAL FOR

- Anyone looking for great arch support and comfortable shoes.
- Add-on sale or “second pair” opportunity, especially for customers who wear orthotics.
- Vionic shoes built-in orthotic is shown to be an effective treatment for heel pain/plantar fasciitis.*

SIZING

Gem Caballo & Chill Larrun

Women’s whole & half sizes
Medium: 5, 6-10, 11

Spark Minna

Women’s whole & half sizes
Medium: 5, 6-10, 11, 12
Wide: 5, 6-10, 11, 12

*May help relieve moderate, non-traumatic heel pain

*Provides short-term relief of moderate non-traumatic heel pain.

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Andrew Weil, M.D., donates all of his after-tax profits from royalties from sales of Vionic® Footwear products directly to the Weil Foundation, a not-for-profit organization dedicated to supporting integrative medicine through training, education and research. For more information, visit www.weilfoundation.org.



AW16 ACTIVE



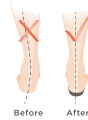
Flex Sierra



Agile Kea



Agile Fyn



Supports Natural Alignment
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PROVEN TECHNOLOGY

- With podiatrist-designed support built into the active styles, Vionic empowers the pursuit of a healthy lifestyle. Constructed in premium materials and designed with essential biomechanical features, Vionic shoes provide support seekers with the ultimate bonus: a stylish shoe that feel great, too!

QUALITY MATERIALS & CONSTRUCTION

- AMS Technology
Podiatrist-designed orthotic
Lightweight breathable upper
Flexible, cushioned midsole
- Removable EVA orthotic
- Long wearing rubber outsoles
- Available in multiple colors

IDEAL FOR

- Anyone looking for great arch support and comfortable shoes.
- Add-on sale or “second pair” opportunity, especially for customers who wear orthotics.
- Vionic shoes built-in orthotic is shown to be an effective treatment for heel pain/plantar fasciitis.*

*Provides short-term relief of moderate non-traumatic heel pain.

SIZING

- Agile Fyn & Agile Kea**
Women's whole & half sizes
Medium: 5, 6-10, 11
Wide: 6-10, 11
- Flex Sierra**
Women's whole & half sizes
Medium: 5, 6-10, 11

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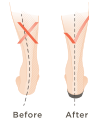
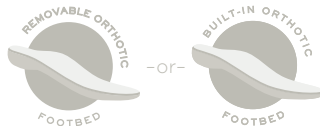
AW16 SLIPPERS



ACCEPTED
Cozy Ida

ACCEPTED
Indulge Relax

ACCEPTED
Indulge Gemma



Supports
Natural Alignment
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PROVEN TECHNOLOGY

- Vionic slippers are biomechanically engineered to hug your arches, supporting natural alignment.

QUALITY MATERIALS & CONSTRUCTION

- Soft terry lining
- TPR outsole with patterned tread, light-weight covered EVA midsole and soft padded uppers
- Some styles with Velcro adjustability for personalized fit
- Available in multiple colors and animal prints

IDEAL FOR

- Anyone looking for great arch support and comfortable shoes.
- Add-on sale or “second pair” opportunity, especially for customers who wear orthotics.
- Vionic shoes built-in orthotic is shown to be an effective treatment for heel pain/plantar fasciitis.*

SIZING

- Cozy Ida**
Women's whole & half sizes
Medium: 5, 6-10, 11
- Indulge Relax & Indulge Gemma**
Women's whole sizes
Medium: 5-11

*Provides short-term relief of moderate non-traumatic heel pain.

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